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ABSTRACT

Intended for those interested in publishing in the field of college reading and study strategies improvement, this paper provides a list of potential publication sources. The information includes a list of appropriate journals, newsletters, compiled works/yearbooks, and other sources. Information is given regarding the submission of manuscripts and other works to those publications. Suggestions to improve the likelihood of acceptance of submitted work follow the publication sources, and the paper concludes with a list of professional associations for college reading and study strategies and related areas. (HTH)

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PUBLISHING IN COLLEGE READING

by Dr. Rona F. Flippo
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INTRODUCTION

The purpose of this paper is to provide a listing, with some guidelines, of potential publication sources for those interested in publishing in the field of college reading and study strategies improvement. This information includes a listing of appropriate journals, newsletters, compiled works/yearbooks, and other sources, with information regarding the submission of manuscripts and other works to those publications. A few of the sources are exclusively interested in papers that specifically deal with instruction and research relevant to college students' reading and study skills. The other sources are broader in scope, however, definitely do publish articles for this population. Suggestions are given to help improve the likelihood of acceptance of submitted works. Additionally, a list of professional associations for those interested in college reading and study strategies and other related areas, is provided. Several of these professional associations have publications and hold annual conferences which provide possibilities for sharing professional works.

This listing and information has been compiled through the experience of the author who has been actively involved in many of the professional associations mentioned, has published in many of the publication sources cited, and is editor of one of the cited journals. This listing will be updated periodically, as new publication sources surface, and listed sources change their emphasis, guidelines, editors/contact persons, etc.

JOURNALS

Forum for Reading is the journal of College Reading Improvement: International Reading Association and is published twice a year. Submit three clear copies of the manuscript, in APA Third Edition, with two stamped self-addressed letter-size envelopes and one large envelope, to the editor.

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Forum for Reading
University of Wisconsin-Parkside
Box No. 2000
Kenosha, WI 53141

Journal of Reading is one of the International Reading Association journals and is published eight times a year. Submit three clear copies of the manuscript with one stamped self-addressed letter-size envelope, to the editor.

Janet R. Binkley
Journal of Reading
IRA
800 Barksdale Road
P.O. Box 8139
Newark, DE 19711

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TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

Reading Research and Instruction (titled Reading World until September 1985) is the journal of the College Reading Association and is published quarterly. Submit five clear copies of the manuscript, in APA Third Edition, with a 75-150 word abstract, and a large stamped self-addressed envelope, to the editors.

John E. Readence
Reading Research and Instruction
Dept. of Curriculum and Instruction
College of Education
Louisiana State University
Baton Rouge, LA 70802

or

R. Scott Baldwin
Reading Research and Instruction
University of Miami
School of Education
Coral Gables, FL 33124

Reading Horizons is an independent journal and is published quarterly. Submit three clear copies of the manuscript and a large stamped self-addressed envelope to the editor.

Ken VanderMeulen
Reading Horizons
Western Michigan University
Kalamazoo, MI 49008

Reading Psychology is an independent journal and is published quarterly. Submit three clear copies of the manuscript, in APA Third Edition, with up to a 250 word abstract, and a large stamped and self-addressed envelope to the editor.

Lance Gentile
Reading Psychology
Pupil Appraisal Center
College of Education
North Texas State University
Denton, TX 76203

Journal of Developmental Education is an independent journal and is published three times a year. Submit three clear copies of the manuscript, in APA style, with up to a 100 word abstract, and a large self-addressed envelope to the managing editor.

Doree N. Pitkin
Journal of Developmental Education
Center for Developmental Education
Appalachian State University
Boone, NC 28608

Reading Improvement is an independent journal and is published quarterly.

Submit two clear copies of the manuscript in APA style, with a 100-120 word abstract, to the editor.

Russell N. Cassel
Reading Improvement
Project Innovation
Box 566
Chula Vista, CA 92010

International Reading Association publishes a "Contributor's Guide to Periodicals in Reading." This guide lists more than one hundred and sixty periodicals that publish information related to reading. Of course, most of these periodicals are not particularly interested in college reading and study strategies manuscripts; however, there are some periodicals included that might be receptive to a well-written manuscript in college reading. The periodicals listed include state-level journals. Interested persons can obtain a free copy of this guide by writing International Reading Association, Publications, P.O. Box 8139, Newark, DE 19711.

There are a number of other journals that specialize in instruction and research specific to the needs of the community college/two year college and university students, in addition to the Journal of Developmental Education, already cited. These journals should be reviewed by potential contributors as possible sources for reading and study strategies related manuscripts. A partial listing of those journals follows:

Community College Review

Journal of Higher Education

Teaching English in the Two-Year College

Community/Junior College Quarterly of Research and Practice

Community and Junior College Journal

NEWSLETTERS

Western College Reading and Learning Association publishes a combination newsletter/journal which includes research and teaching strategies applicable to college reading. Submit your manuscript to:

WCRLA Journal
Michael F. O'Hear
Indiana University-Purdue University at Fort Wayne
2101 Coliseum Blvd. East
Fort Wayne, Indiana 46805

"Research in Developmental Education" is a newsletter by Appalachian State University and is published five times a year. Submit your manuscript to the editor.

Hunter R. Boylan
"Research in Developmental Education"
Center for Developmental Education
Appalachian State University
Boone, NC 28608

COMPILED WORKS/YEARBOOKS

Innovative Learning Strategies is the yearbook of College Reading Improvement: International Reading Association and is published every second year. Submit four clear copies of the manuscript with a cover page indicating one of the following categories: description of program models, discussion of successful instructional strategies/ materials, or report of experimental research, to the associate editor. Also, include a large stamped self-addressed envelope.

T. J. Betenbough
Innovative Learning Strategies, 1985-86
Western New Mexico University
College of Education
Silver City, NM 88062

OTHER SOURCES

Educational Resources Information Center, "ERIC", reviews research and practitioner-related materials for inclusion in the system. Abstracts appear in Resources in Education monthly. Submit two clear copies of your manuscript or other material to:

Coordinator of Documents
ERIC Clearinghouse on Reading and Communication Skills
National Council of Teachers of English
1111 Kenyon Road
Urbana, IL 61801

Suggestions to Improve the Likelihood of Acceptance of Submitted Work

1. Review the journals and other publication sources listed to decide which one would most likely be interested in your particular topic and/or manuscript.

2. Write the editor and request a guide for contributors to the publication.

3. Select an appropriate and definitive title for your work.

4. Prepare your manuscript following the specific directions for the publication selected.

5. Be prepared to revise your manuscript as suggested by the reviewers.

6. If your manuscript is not accepted, select another publication source and devote some time to preparing your manuscript to meet the specifications for that publication.

PROFESSIONAL ASSOCIATIONS PUBLISHING CONFERENCE PROCEEDINGS

The following professional associations publish an annual proceedings or yearbook. The articles included have been reviewed and selected from those presented at the associations' annual meetings. Those interested in publishing in these sources must (1) submit a proposal to the program chair to present a paper at the annual meetings, (2) be selected to present the paper, (3) present the paper at the conference and then submit it to the yearbook/proceedings editor, following their specific guidelines, and (4) have their manuscript accepted by the yearbook editor for inclusion in the publication.

Proceedings - published by Western College Reading and Learning Association (WCRLA).

NRC Yearbook - published by the National Reading Conference.

ARF Yearbook - published by the American Reading Forum.

OTHER PROFESSIONAL ASSOCIATIONS

Other professional associations offer qualified and interested persons an opportunity to present and share their ideas, strategies, materials, and research at annual and regional conferences. These presented works are often applicable and can be submitted to the ERIC system. Additionally, the ideas/concepts presented often serve as the beginnings of a paper that can be developed into a manuscript for later submission to another publication source. The following associations are particularly interested in presentations related to college reading and study strategies. Many of these have already been mentioned elsewhere in this handout. Interested persons are urged to contact the association to get information regarding membership and programs. Please keep in mind that leadership positions in these associations do change, however, the contacts should be willing to forward your request to the appropriate person(s).

College Reading Improvement:
International Reading Association (CRI:IRA)
Membership Chair, O. Randy Overbeck
Miami Trace Schools
Box 624
Washington Courthouse, OH 43160

(Randy can provide information concerning opportunities to get on regional CRI programs, as well as membership information.)

College Reading Association (CRA)
College Division
Dorothy Snczek
Slippery Rock State College
Slippery Rock, PA 16057

Western College Reading and Learning Association (WCRLA)
Program Chair, Mitchell Kaman
Larimer County Voc-Tech Center
P.O. Box 2397
Fort Collins, CO 80522

National Association of Developmental Education (NADE)
Anita McDonald, President
University of Missouri-St. Louis
8001 Natural Bridge Road
St. Louis, MO 63121